

# Vaiva Raisys

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## Education

### University of Michigan School of Information

User Centered Agile Development - M.S. in Information  
UX Design & Information Analysis - B.S. in Information

Ann Arbor, MI  
Expected 2027  
Apr 2022 – May 2026

## Skills

• Figma, HTML, CSS, Javascript, Python, RStudio, User Testing

## Work Experience

### Costco Wholesale

UX Design Intern

Issaquah, WA  
May 2025 – Aug 2025

- Redesigned the Costco Contact Lens Ancillary site in Figma, implementing WCAG accessibility standards and streamlining checkout flows, reducing clicks by 84% and supporting Costco's initiative to shift sales from in-store to online.
- Developed high-fidelity prototypes with starter code, detailed specifications, and design system components, streamlining design-to-development handoff, improving engineering efficiency and design accuracy in build
- Led 5 usability tests on UserTesting.com with 50+ Costco Members, identifying pain points and translating feedback into design improvements that increased member usability scores from 3.2/5 to 4.7/5 on the website and mobile app.

### Coursera

Course Advocate - Web Design for Everyone

Ann Arbor, MI  
Feb 2025 – Current

- Facilitating web design/development education across 5 courses with a total enrollment of 141,000, answering forum questions, troubleshooting coding errors in starter assignments, and offering step-by-step guidance to reinforce understanding of HTML, CSS, JavaScript and responsive design.

### University of Michigan

Instructional Aid - Intro to Python

Ann Arbor, MI  
Aug 2024 – Jan 2025

- Led 2 weekly discussion sections for 40+ students, simplifying Python concepts through live coding and applied examples to reinforce lecture material.
- Mentored 10+ students weekly in office hours, guiding them through methods for debugging, algorithm walkthroughs, and reinforcement of Python fundamentals to improve assignment performance.
- Collaborated with professors and GSIs to design, review, and grade assignments, ensuring clarity, consistency, and alignment with course learning objectives.

## Client Based Course Projects

### Introduction to UX

University of Michigan ITS

University of Michigan  
Fall 2024

- Created Mi Maizey, a mobile-first, personalized AI app for U-M students, inventing new features and consolidating university resources into a single platform.
- Applied personalized storytelling and emotional design principles to guide users through personalized workflows, enhance engagement, and reinforce trust via privacy controls, using high-fidelity Figma prototypes and iterative user testing.

### Automotive User Experience

Stellantis NV

University of Michigan  
Fall 2024

- Co-designed a predictive in-car infotainment experience for the 2030 Jeep Grand Cherokee, integrating mobile app pre-drive features such as AI-powered route optimization and location-based push notifications for weather and vehicle preparation; prototyped in Figma and ensured compliance with automotive regulations to reduce in-car idle time and enhance convenience and safety.