

Vaiva Raisys

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Education

University of Michigan School of Information

User Centered Agile Development - M.S. in Information
UX Design & Information Analysis - B.S. in Information

Ann Arbor, MI

Expected 2027

Apr 2022 – May 2026

Skills

- Figma, HTML, CSS, Javascript, Python, RStudio, User Testing

Work Experience

Costco Wholesale

UX Design Intern

Issaquah, WA

May 2025 – Aug 2025

- Redesigned the Costco Contact Lens Ancillary site in Figma, implementing WCAG accessibility standards and streamlining checkout flows, reducing clicks by 84% and supporting Costco's initiative to shift sales from in-store to online.
- Developed high-fidelity prototypes with starter code, detailed specifications, and design system components, streamlining design-to-development handoff, improving engineering efficiency and design accuracy in build
- Led 5 usability tests on UserTesting.com with 50+ Costco Members, identifying pain points and translating feedback into design improvements that increased member usability scores from 3.2/5 to 4.7/5 on the website and mobile app.

Coursera

Course Advocate - Web Design for Everyone

Ann Arbor, MI

Feb 2025 – Current

- Facilitating web design/development education across 5 courses with a total enrollment of 141,000, answering forum questions, troubleshooting coding errors in starter assignments, and offering step-by-step guidance to reinforce understanding of HTML, CSS, JavaScript and responsive design.

University of Michigan

Instructional Aid - Intro to Python

Ann Arbor, MI

Aug 2024 – Jan 2025

- Led 2 weekly discussion sections for 40+ students, simplifying Python concepts through live coding and applied examples to reinforce lecture material.
- Mentored 10+ students weekly in office hours, guiding them through methods for debugging, algorithm walkthroughs, and reinforcement of Python fundamentals to improve assignment performance.
- Collaborated with professors and GSIs to design, review, and grade assignments, ensuring clarity, consistency, and alignment with course learning objectives.

Client Based Course Projects

Introduction to UX

University of Michigan ITS

University of Michigan

Fall 2024

- Created Mi Maizey, a mobile-first, personalized AI app for U-M students, inventing new features and consolidating university resources into a single platform.
- Applied personalized storytelling and emotional design principles to guide users through personalized workflows, enhance engagement, and reinforce trust via privacy controls, using high-fidelity Figma prototypes and iterative user testing.

Automotive User Experience

Stellantis NV

University of Michigan

Fall 2024

- Co-designed a predictive in-car infotainment experience for the 2030 Jeep Grand Cherokee, integrating mobile app pre-drive features such as AI-powered route optimization and location-based push notifications for weather and vehicle preparation; prototyped in Figma and ensured compliance with automotive regulations to reduce in-car idle time and enhance convenience and safety.